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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 1-1/2016-R&C [CFA]

Dated: 22-04-2016

Circular R&C-CFA No. 21/16-17

Subject: Promotional offer for booking of new landline, broadband & combo connection through social Media platform (facebook & twitter) for three months.

The proposal of NCNGN Circle regarding promotional offer for booking of landline & broadband connection through social Media platform (facebook & twitter) has been examined in this office by Tariff Committee-CFA. Based on the recommendation Tariff Committee, the Competent Authority of has approved the proposal on promotional basis for a for period of three months as follows:

- i. **For new landline booking registration charges & installation charges are waived off & one SIM card having data usage of 50 MB to be provided.**
- ii. **For new Broadband booking registration charges & installation charges are waived off + cash back on modem charges i.e.Rs.100/- for 15 months on broadband plans with FMC of Rs.700/- & above.**

Other terms and conditions of the scheme shall be as follows:

1. **Separate link to be created by ITPC Pune on Social media platform for (facebook & twitter).**
2. The promotional offer will be applicable on **PAN India Basis with immediate effect for three months.**
3. The Circle shall ensure to comply with regulatory requirements.
4. The impact of the above order may be analyzed and report may be submitted immediately after one month of implementation to PDP-CFA branch of corporate office through email to pdpcfa@gmail.com.
5. The circular is issued based on approval of the competent authority in PDP-CFA unit file No. PDP-CFA/NCNGN Tariff/2016-17.For any clarification /correspondence in respect of aforesaid scheme, matter may be taken up with PDP-CFA unit of BSNL CO New Delhi. Phone No.011-23322692.

DGM (T&C-CFA)

To

All Heads of Telecom Circles/Metro Telecom Districts, BSNL.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL
4. CGM, NCNGN Circle, New Delhi for information & necessary action.
5. All PGMs/GMs- CFA, CO BSNL.
6. Sr. GM (NWP-CFA), CO BSNL w.r.t case mark: No. PDP-CFA/NCNGN Tariff/2016-17, carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding web updation.
7. Sr. GM (CIT), CO BSNL – for placement on BSNL Website.
8. AD OL for Hindi version
9. CGM (ITPC), Pune for arranging necessary changes in CDR system.
10. Secretary TRAI
11. Guard File.

DM (T&C-CFA)